

**CULTIVATE
GROWTH**
2025
CONFERENCE

FEB. 3-4
 **GreenStone®**
FARM CREDIT SERVICES

DAY 1 | FEBRUARY 3, 2025

1:30 p.m. Conference Check-in: Let the Socializing Begin!

2:30 p.m. Welcome! A Time to Learn, Connect and Grow Together

3:00 p.m. Round Robin – Meet and Greet to Build Your Network

3:30 p.m. From Their Experience: Farmer Panel Shares their
Perspectives and Answers your Questions

4:30 p.m. Social Time: Build your Network, Enjoy Refreshments, Check into Hotel

6:00 p.m. Dinner Together

7:00 p.m. Keynote Speaker: Katie Dilse, Better Together

8:30 p.m. Sleep Well!

DAY 2 | FEBRUARY 4, 2025

7:00 a.m. Breakfast: Be Social, Day 2 Conference Check-In, Hotel Check Out

8:00 a.m. Welcome: We're Back and Ready to Support You

8:30 a.m. Alex Offerdahl – Economic Outlook and Planning
with Crop Insurance Risk Management

9:45 a.m. Break: Network, Get their Number, Hotel Check Out

10:15 a.m. Katie Dilse, Rock Solid in a Delicate World Workshop

11:15 a.m. Fraud & Cybersecurity - Tips to protect your identity

11:45 p.m. Lunch Together: Network and Move to Breakout Sessions

12:45 p.m. Speed Learning: Breakout Sessions (Choose 3)

- Managing Employees and Clarifying Roles
- Business Planning and Entity Structure Considerations
- Getting the Most out of Financial Management
- Risk Management Tactics through Crop Insurance
- Get the Most for your Harvest with Commodity Marketing
- Marketing to Consumers

2:15 p.m. Break: Network and Return from Roundtables

2:30 p.m. Before We Say Farewell: Your Cooperative, Your First Choice

2:35 p.m. Our Thanks and Closing Comments

3:00 p.m. Safe Travels!