

# CULTIVATE GROWTH

## CONFERENCE

### DAY 1 | MARCH 12, 2026

**1:30 p.m.** Conference Check-in: Let the Socializing Begin!

**3:00 p.m.** Industry Mixer

**3:30 p.m.** Customer Panel

**4:30 p.m.** Hotel Check-in & Social Hour

**6:00 p.m.** Dinner Together

**7:00 p.m.** Rob Sharkey – *Sharks Don't Swim Backwards*

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### DAY 2 | MARCH 13, 2026

**7:00 a.m.** Breakfast: Be Social, Day 2 Conference Check-In, Hotel Check Out

**8:00 a.m.** Welcome: We're Back and Ready to Support You

**8:15 a.m.** Fraud & Cybersecurity - Tips to protect your identity

**8:45 a.m.** Break

**9:00 a.m.** Financial Workshops (Choose 1)

- Intro to financials
- Understanding your business financials

**10:00 a.m.** Break

**10:15 a.m.** Breakout Sessions – Round One (Choose 1)

- Commodity Marketing
- Sharkey breakout
- Building your business plan and evaluating your operation
- Effectively managing your records

**11:30 a.m.** Lunch Together

**12:30 p.m.** Breakout Sessions – Round One (Choose 1)

- Commodity Marketing
- Managing Risk through Crop and Livestock Insurance
- Effectively managing your records
- Working with FSA

**1:30 p.m.** Breakout Sessions – Round One (Choose 1)

- Commodity Marketing
- Managing Risk through Crop and Livestock Insurance
- Building your business plan and evaluating your operation
- Working with FSA

**2:30 p.m.** Break

**2:45 p.m.** Closing Message and Adjourn