

CULTIVATE GROWTH CONFERENCE

DAY 1 | MARCH 12, 2026

1:30 p.m. Conference Check-in: Let the Socializing Begin!

2:30 p.m. Welcome & CultivateGrowth Overview

3:00 p.m. Industry Mixer

3:30 p.m. Customer Panel

4:30 p.m. Hotel Check-in & Social Hour

6:00 p.m. Dinner Together

7:00 p.m. Rob Sharkey – *Sharks Don't Swim Backwards*

CULTIVATE GROWTH CONFERENCE

DAY 2 | MARCH 13, 2026

7:00 a.m. Breakfast: Be Social, Day 2 Conference Check-In, Hotel Check Out

8:00 a.m. Welcome: We're Back and Ready to Support You

8:15 a.m. Fraud & Cybersecurity - Tips to protect your identity

8:45 a.m. Break

9:00 a.m. Financial Workshops (Choose 1)

- Intro to Financials
- Understanding your Business Financials

10:15 a.m. Break

10:30 p.m. Breakout Sessions – Round One (Choose 1)

- Commodity Marketing
- Planting in Crooked Rows – Rob Sharkey
- 2026 Ag Markets, Consumer Trends, and Capturing Opportunity in the Volatility
- Working with FSA

11:30 a.m. Lunch Together

12:30 p.m. Breakout Sessions – Round Two (Choose 1)

- Commodity Marketing
- Managing Risk through Crop and Livestock Insurance
- 2026 Ag Markets, Consumer Trends, and Capturing Opportunity in the Volatility
- Building your business plan and evaluating your operation

1:30 p.m. Breakout Sessions – Round Three (Choose 1)

- NRCS Programs and Opportunities
- Managing Risk through Crop and Livestock Insurance
- Farm Business Plan Brainstorming
- Working with FSA

2:30 p.m. Closing Message and Adjourn